



barcelona
2003
conference

URBAN SURVIVAL
detailed conference programme

22-23 May 2003 Hotel Arts, Barcelona



What is the BCO?

Established in 1990, the British Council for Offices' (BCO) mission is:

To research, develop and communicate best practice in all aspects of the office sector.

It delivers this by providing a forum for the discussion and debate of relevant issues.

BCO members are organisations and individuals involved in creating, acquiring or occupying office space, in both private and public sectors. The BCO seeks to advance the collective understanding of its members, enabling them to work together to create more effective office space.

In addition to its national programme of events, research and publications, the BCO also runs regional chapters in Scotland, the North, the Midlands and South West & Wales. These chapters provide additional meeting points for the members through programmes of technical visits, seminars and luncheon meetings. These groups also allow members to focus on issues of special, local concern.

BENEFITS OF MEMBERSHIP

- Guidance on policy issues and research findings on key issues
- The opportunity to network with peers, colleagues and leading suppliers
- Regular events and seminars across the UK
- Annual BCO handbook with directory of members
- BCO Awards Programme
- Study tours
- Market-leading Annual Conference for members and representatives from the office sector
- Improved understanding of the office sector including market trends, commercial developments, research and key personnel
- Annual Dinner and President's Lunch for members and their guests
- Frequent publications and technical briefings
- Free access to Responseline service

BECOME A MEMBER

Membership is open in the first instance to corporations, which may then propose individual members. Further information about BCO including a membership application form, can be found on the BCO's website. Alternatively, please contact the BCO at: 38 Lombard Street, London EC3V 9BS. Telephone: **020 7283 4588**, Fax: **020 7626 2223**, e-mail: mail@bco.org.uk or visit www.bco.org.uk

BCO CONFERENCE COMMITTEE 2003

Roger Reeves – Senior Vice President & Conference Chairman, PricewaterhouseCoopers; Richard Aylwin – Aylwin Communications; Ian W Boyd – Skanska Construction UK Ltd; Stephen Bragg – Broadway Malyan Architects; Paul Harrington – PricewaterhouseCoopers; Lucy Hart – REMARK; Jennifer Hoyle – BCO Communications & Events; Richard Kauntze – BCO Chief Executive; Andrew Latchmore – Eversheds; Paul Morrell – Junior Vice President, Davis Langdon & Everest; Ian Selby – BCO Research & Policy; David Steventon – BCO President, DTZ Debenham Tie Leung; Kim Thurlow – SAS Event Management Ltd.

Barcelona is the chosen location for the BCO's 12th Annual Conference. A city of contrasts, from Gaudí to Gehry, Bofil and Nouvel, the historic quarter, the Ramblas, and the Olympic Village, City of events and re-invention, the World exhibition of 1929, the 1992 Olympics, and the forthcoming Universal Forum of Cultures in 2004.

Barcelona has a reputation for making the most of its opportunities, of establishing itself as one of the most popular city destinations on the Iberian Peninsula, and is again engaged in regeneration to stimulate and support economic growth. The city provides an ideal and very sociable environment in which to explore our conference theme for 2003, Urban Survival.

In our working lives we deal with continual, sometimes unpredictable, change. We strive to improve business performance and, in the wider context, grow our economies. Yet we have agendas to respond to our personal ambitions for a more balanced lifestyle, and our collective expectations for a sensitively planned environment which provides what is needed to support economic activity whilst respecting our built heritage and our increasing understanding of sustainable development. We are getting ever smarter in how we use technology to meet our needs which is re-shaping what we need in buildings to support work and, indeed, re-defining for some what they would regard as the workplace. And we tackle these issues in a climate where there can be, and have been, dramatic shifts in capital markets and in business confidence in response to world events and financial scandals, and where the way in which democratic processes are sometimes applied can seem an immense frustration to progress.

No small wonder that planning for the future is a real urban challenge.

We, as planners, designers, providers and users of business infrastructure must respond to this complex agenda in the products we provide, at tolerable costs and producing realistic returns on investment.

Almost too much to think about in a short conference but the BCO is fortunate in being a broad church and this conference will give opportunity, in a number of workshops and seminars, to give voice to those different perspectives on the challenges we face together. An excellent opportunity to test your views and to shape the debate.

Conference opens at lunch on Thursday 22 May and delegates have available the facilities of our conference venue, Bruce Graham's Hotel Arts at Port Olympic, overlooking the marina and with easy access to the sights and sounds of Barcelona. Our Thursday evening reception brings delegates to Gaudí's Casa Batlló in the heart of Barcelona, and conveniently close to many fine restaurants!

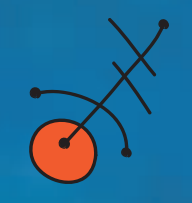
Barcelona is a vibrant city with much to see and explore. In addition to technical tours to buildings and developments of particular interest, our conference programme will provide opportunity for delegates to enjoy a familiarisation tour of Barcelona. We have also arranged a partner programme of tours and excursions which extends from Wednesday through to Saturday for those who wish to take the opportunity for a short break in this delightful location. As ever, our BCO Golf competition, courtesy of Skanska, will precede the conference on Wednesday 21 May.

Inevitably May in Barcelona is a popular time and both hotel accommodation and flights will be in high demand. We have made arrangements for a supply of hotel accommodation and special rate scheduled air flights and you are strongly advised to book early so as not to be disappointed. To benefit from the specially negotiated rates, payment for the conference must be made with your flight booking.

I look forward to welcoming you to Barcelona for yet another memorable and enjoyable BCO conference.



Roger Reeves
Conference Chairman



Keynote Speakers

Mayor of Barcelona – Joan Clos

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Professor Laurie Taylor

Laurie Taylor is a broadcaster and Visiting Professor at Birkbeck College, University of London. He is the author and co-author of fourteen books on psychology, social psychology, criminology, and the nature of identity in the modern world. Amongst several series for Radio 4, Laurie has explored the role of a management consultant, public relations executive, sports scientist, computer systems analyst and restaurant critic in 'Speaking As An Expert'. 'Now You're Talking' examined public speaking, interview techniques and relationship talk. 'Room for Improvement' brings together experts from different persuasions and disciplines to explore ways in which we can all improve and enrich our lives. As well as the established series', he has written and presented over 50 feature programmes for BBC Radio. Laurie is known for the strong element of humour he brings to all his subjects including the television documentaries he has made on the student revolution in America, the fear of crime, drinking behaviour and London University.



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Conference Programme

Wednesday 21 May – at a glance

10:30 | **The BCO Cup – Golf Competition at Golf Girona or Partners Programme Tour** ST1 Girona and Figueres

Thursday 22 May – at a glance

	PLENARY	SEMINARS & WORKSHOPS	TECHNICAL TOURS	PARTNER PROGRAMME
09:00				ST2 Ancient Barcelona and Ramblas (half day)
12:00	Registration and Lunch			
14:00	Welcome Address <i>Mayor of Barcelona – Joan Clos</i> Keynote Address <i>Professor Laurie Taylor</i>			
15:15	Afternoon Tea			ST3 Panoramic Barcelona (half day)
16:00	Session 1 session one	1A Sustainability – Can it last? 1B Compare & Contrast Nouvel Tower & Swiss Re 1C "UK wastes £18 Billion 1D Work Life Balance – "Get a Life" 1E Inspiring leadership – stay afloat in turbulent times 1F Hydrogen Economy – Fuel for the Future	CT1 Getting to know Barcelona	
17:30				
19:30	Reception – at Casa Batlló			
21:00	Dinner – delegates to make own arrangements			Restaurant Beltxenea Dinner

Friday 23 May – at a glance

	PLENARY	SEMINARS & WORKSHOPS	TECHNICAL TOURS	PARTNER PROGRAMME
09:00				ST4 Art of Cava and Montserrat (all day) ST5 Modern Barcelona (half day)
10:00	Real Estate does not speak the language of Business			
11:30	Morning Coffee			
12:15	Session 2 session two	2A Urban Regeneration/Masterplanning	T1 Diagonal Mar T2 Almeda Park T3 World Forum 2004 T4 Airport Extension and Bus Park T5 Montjuic and the Miro Museum T6 Palau de la Musica Catalana	
13:45	Lunch			
15:00	Session 3 session three	3A What is work?	T7 Torre Agbar T8 L'illa Diagonal T9 World Trade Centre T10 BCN 22 T11 World Forum 2004 T12 Almeda Park T13 Colònia Güell (double session) T14 Airport Extension and Bus Park	ST6 Gaudi Works (half day)
16:30	Afternoon Tea			
17:15	Session 4 session four		T15 Torre Agbar T16 World Trade Centre T17 Heron City T18 Barcelona Pavilion, Caixa Forum Espanyol T19 Palau de la Musica Catalana T20 Airport Extension and Bus Park T21 Eixample and Modernisme CT2 Getting to know Barcelona	
XX:XX				
20:15	Conference Dinner			

Saturday 24 May – at a glance

PARTNER PROGRAMME *continued*
 ST7 Ancient Barcelona and Ramblas (half day)
 ST8 Montserrat (half day)
 ST9 Art of Wine (half day)
 Restaurant La Fonda del Port – Dinner

Thursday 22 May

Session One (16:00-17:30)

WORKSHOP 1A – SUSTAINABILITY ACROSS EUROPE

Speakers: Lorem ipsum dolor sit amet, consectetur

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WORKSHOP 1B – COMPARE AND CONTRAST NOUVEL TOWER AND SWISS RE

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WORKSHOP 1C – “UK BUSINESS THROWS AWAY £18 BILLION ON PROPERTY” (Roger Bootle) – How much is being thrown away across Europe?

Speakers: Michael Soames – Regus plc; David Lawrence – EC Harris; Adrian Hill – Cushman & Wakefield Healey & Baker; AN Other – TBC

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WORKSHOP 1D – WORK LIFE BALANCE vs ITS IMPACT ON THE WORKFORCE

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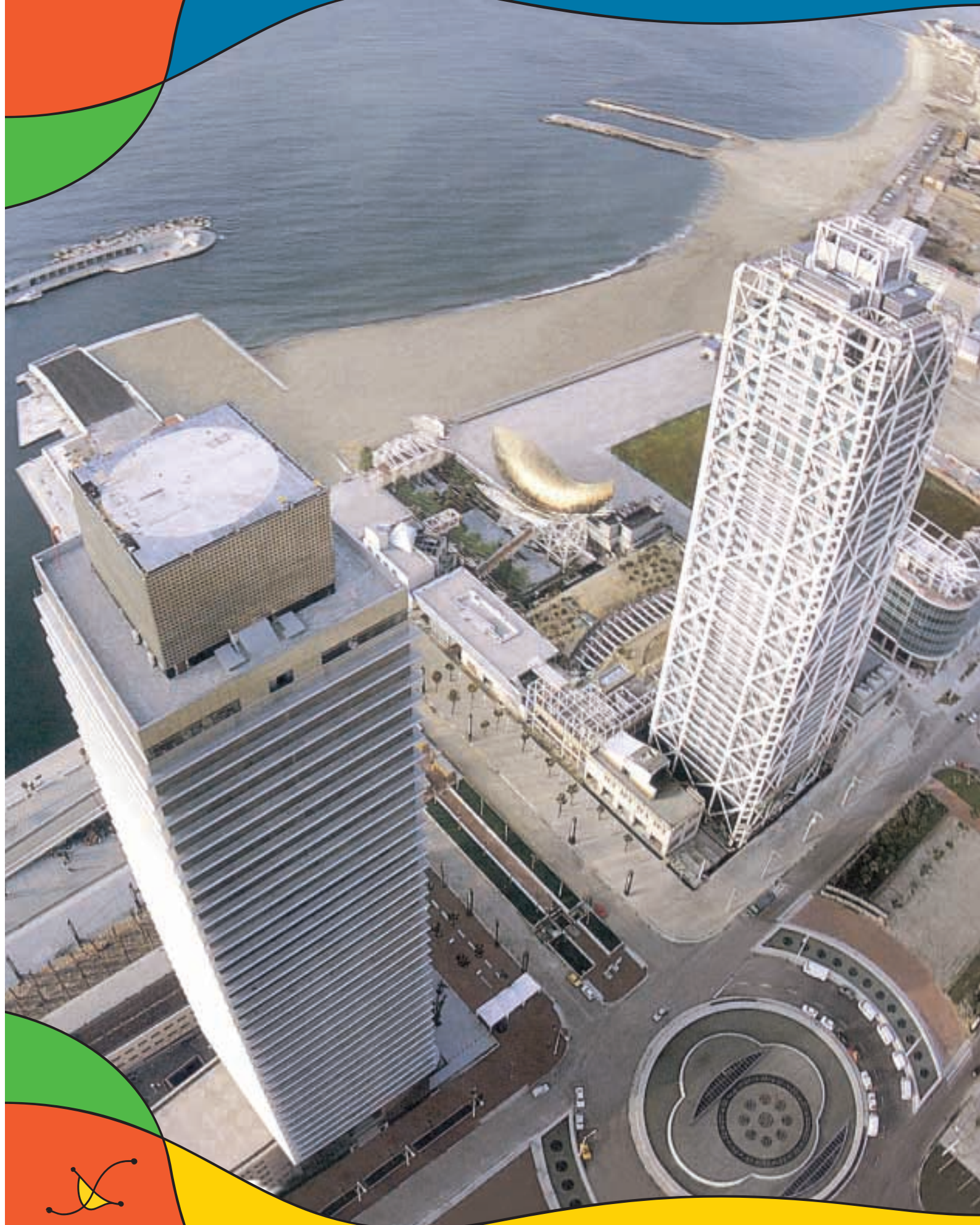
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WORKSHOP 1E – INSPIRING LEADERSHIP – Staying afloat in turbulent Times

Speakers: Ian Rudland – Vail Williams; Sir Chay Blyth – Challenge Business; Peter Mackie MBE – Inspiring Performance; Rosie Mackie – Inspiring Performance; Jacqui Land – Director of HR, Vail Williams

Synopsis – “60% of performance is a result of culture, 80% of culture is a result of leadership” Henley Management College
Success in the property market is largely a result of successful relationships; relationships depend on emotional intelligence. Your emotional intelligence is twice as important as your IQ – but do you even know what your emotional intelligence is? Don't worry, the recently published book “Inspiring Leadership – Staying Afloat in Turbulent Times” draws on two years of global research on the impact of emotional intelligence on performance. This session will share the surprising results and how they can feed back in to helping your business succeed.





Friday 23 May

Session Two (12:15 - 13:45)

WORKSHOP 2A – LIVING CITIES: THE VALUE OF DESIGN

Speakers: Richard Burdett, LSE Cities Programme; Josep Acebillo, City Architect of Barcelona; Santi Marceder, Chief Executive, Layetana; Roger Zogolovitch, Lake Estates

Synopsis – As cities become more competitive, the role of architecture and urban design are becoming more important in attracting high-level businesses to metropolitan and regional centres. At the same time, there is a renewed interest in inner city regeneration as the key social and economic driver of sustainable urban change. This session will explore how some of Europe's leading city planners, developers and architects are adapting to the new challenges and opportunities of the European city by addressing the following questions: does good design pay? do cities need good buildings or mixed-use communities? Do mixed-use developments work for investors and occupiers? what are the lessons of investing in high quality design? what are the social and economic benefits of urban regeneration? These and other issues will be presented in illustrated talks by highly respected speakers who will engage in open discussion with the chair and members of the audience.

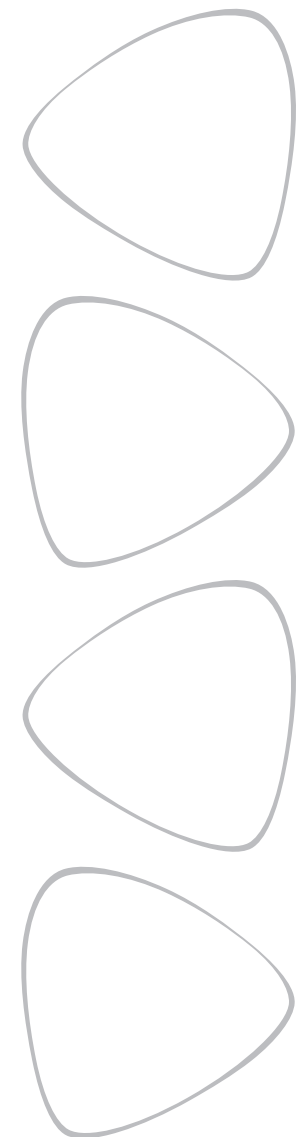
Friday 23 May

Session Three (15:00-16:30)

WORKSHOP 3A – WHAT IS WORK? – A working workshop

Speakers: Paul Warner - REID Architecture; Paul Finch OBE - The Architects' Journal; Jeremy Myerson - Royal College of Art; John Worthington - DEGW

Synopsis – We spend most of our waking hours in the workplace. If someone is happy in his or her work then they will be productive; it is a question of lifestyle and definition. To create ideal office spaces we need to understand the socio-economics of the culture of work. But how do we define work?



Thursday 22 May

Session One (16:00-17:30)

COACH TOUR 1 – GETTING TO KNOW BARCELONA

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Friday 23 May

Session Two (12:15-13:45)

TECHNICAL TOUR 1 – DIAGONAL MAR

Synopsis – One of the largest privately funded urban redevelopment projects of the decade in Europe, Diagonal Mar is a 84 acre/ 15 city block mixed use project which began its 10 year sojourn in August 1996. The project consists of 10 phases of work including 5 phases of residential development (1400 flats); a 1.1m sq ft retail/leisure shopping centre with 5000 parking spaces below-grade; 3 hotels; 3 office buildings; the third largest public park in Barcelona, and the new 550,000sq ft Barcelona Convention Centre (being built by the city on land donated by Diagonal Mar). Come and catch the development in mid-stride. A tour and presentation by HINES.

TECHNICAL TOUR 2 – ALMEDA PARK

Synopsis – A northern European Style business park being built as the first site is a potential industrial regeneration area by Sunbelt Developments. A development of 8 buildings, by different architects, disposed around a landscaped square. The first three are under construction, but should be complete by May 2003. Totalling some 100,000m2 these five to seven storey buildings built over car parking create a very dense urban park. They have some interesting features for the Barcelona market with deep plan clear span space.

TECHNICAL TOUR 3 – WORLD FORUM 2004

Synopsis – As an extension to the impetus created by the Diagonal del Mar development and the 22@bcn initiative the next major redevelopment area is the World Forum 2004 site, further to the east of the city. This forum, using a 'patchwork' of architectural activities, will, rather like the Olympic Village, be planned to have a full life after the Forum finishes. It will include a new convention Centre and Auditorium, Various Hotels, a new Headquarters for the Universitat Autònoma de Barcelona, and the moving of the City's Aquatic Zoo. The centrepiece of the development will undoubtedly be Herzog and de Meuron's Forum centre. Clad in Black Basalt this impressive structure floats over the plaza will provide a strong cultural focus for this area of Barcelona.

Friday 23 May *continued*

Session Two *continued* (12:15-13:45)

TECHNICAL TOUR 4 – AIRPORT EXTENSION AND BUS PARK

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TECHNICAL TOUR 5 – MONTJUIC AND THE MIRO MUSEUM

Synopsis – Montjuic, the hill that dominates the view of the city from the harbour is probably best known for the Olympics of 1992 and the divers silhouetted against the skyline are interesting for a number of reasons. The Olympics of course, but also the site of the 1929 exhibition – German Pavilion, Poble Espanyol, Palau Nacional Museu D'Art de Catalunya, Font Màgica – also various Gardens including the dramatic new Botanical Gardens and the purpose built Miro Museum.

This tour will drive around the hill of Montjuic and finish at the Miro Museum where there will be a chance for a short tour of the Museum.

TECHNICAL TOUR 6 – PALAU DE LA MUSICA CATALANA

Synopsis – This architectural masterpiece is the culmination of the Luis Domenech i Montaner's great creative period. Finished in 1908, it is one of Barcelona's most famous Modernist buildings, having won an award from the Barcelona City Council in 1909 and declared a World Heritage site by UNESCO.

The Palau is lavishly adorned with sculptures and ceramics and is a true work of art, not merely inviting multiple interpretations, but demanding them and is still in use as a Concert Hall today.



Technical Tours

Friday 23 May *continued*

Session Three (15:00-16:30)

TECHNICAL TOUR 7 – TORRE AGBAR

Synopsis – A tall building of 50,700m² of 35 floors known as Torre Agbar is being built near the Plaza de les Glories by developer Layetana and leased to the Aguas de Barcelona Group.

Designed by Jean Nouvel as two non-concentric cylinders, with oval floors, made of concrete up to the 27th floor, emerging from a pool of water. Seemingly random perforations shape the windows, bringing to mind the image of a fractal. From this point on, the weightless dome of glass and steel rises. The inner cylinder houses the stairs, facilities and special lifts. Between the inner and outer rings is the open workspace, free from the obstruction of pillars. The six main lifts are located around the perimeter, from which users will have an excellent view of the city of Barcelona. The concrete will be covered in aluminium, and together with thousands of panes of glass, some clear, some translucent, some coloured will create an ever-changing façade.

TECHNICAL TOUR 8 – L'ILLA DIAGONAL

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TECHNICAL TOUR 9 – WORLD TRADE CENTRE

Synopsis – The World Trade Centre: Barcelona occupies a privileged position in the Old Port (Port Vell). This area forms part of the central historic and commercial nucleus of the City.

A major mixed-use development comprising 40,000m² office space (from 40m² upwards), an Auditorium (430 people), 30 multi-purpose rooms, Business Centre, Exhibition Hall (1200m²), Shopping Area, Hotel (230 rooms), World Trade Centre Club, International Maritime Stations and Parking for 1000 Vehicles.

Designed as four quadrants, each meeting as ships prows, around a central courtyard. The views of the harbour and the City from the upper terraces are spectacular.

TECHNICAL TOUR 10 – BCN 22

Synopsis – An enormously ambitious project, one which, perhaps, only the city of Barcelona could pull off, consists of the regeneration of 183Ha of traditional industrial areas into a fully mixed use area built around a provision for the emerging activities of information and communication technologies, potentially totalling 2,650,000m² of space. Full cabling and networks have already been installed and a number of developments are underway.

TECHNICAL TOUR 11 – WORLD FORUM

Synopsis – see Technical Tour 3 for details

TECHNICAL TOUR 12 – ALMEDA PARK

Synopsis – see Technical Tour 2 for details

Technical Tours

Friday 23 May *continued*

Session Three *continued* (15:00-16:30)

TECHNICAL TOUR 13 – COLÒNIA GÜELL (Double Session)

Synopsis – Eusebio Güell, the landowner, created an industrial/residential estate, which included factories, houses, sports fields, cooperatives and theatres to resolve a workers' settlement for the textile factories in the area. Architects Francesc Berenguer and Joan Rubio i Bellver were responsible for many of the original structures. In 1898 it was becoming clear that the existing church was inadequate and Gaudí was approached to design a new one. Construction did not begin until 1908 and the crypt was consecrated in 1915. The rest of the project was never finished. However, this is undoubtedly the best example, even in its unfinished state, of Gaudí's mature work. The structural expressiveness, the sense of place and atmosphere continue the creative thought processes begun with the Sagrada Família. A must see.

TECHNICAL TOUR 14 – AIRPORT EXTENSION AND BUS PARK

Synopsis – see Technical Tour 4 for details

Friday 23 May *continued*

Session Four (17:15-XX:XX)

TECHNICAL TOUR 15 – TORRE AGBAR

Synopsis – see Technical Tour 7 for details

TECHNICAL TOUR 16 – WORLD TRADE CENTRE

Synopsis – see Technical Tour 9 for details

TECHNICAL TOUR 17 – HERON CITY

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TECHNICAL TOUR 18 – BARCELONA PAVILION & CAIXA FORUM ESPANYOL

Synopsis – The Barcelona Pavilion was designed by Ludwig Mies van der Rohe as the German National Pavilion for the 1929 Barcelona International Exhibition and built from marble, travertine and glass.

The Pavilion has become a reference point in both the career of Mies van der Rohe and 20th Century architecture as a whole and was renovated in the Eighties to its original state. It still looks 'modern' today.

Caixa Forum is the new cultural centre in Barcelona. An innovative space intended for visitors of all ages and walks of life, with a wide ranging cultural, social and educational aspects. The centre is located in the former Casaramona factory designed by Josep Puig I Cadafalch and built in 1911. Though remodelled, the external structure and appearance have been maintained.

Friday 23 May *continued*

Session Four *continued* (17:15-XX:XX)

TECHNICAL TOUR 19 – PALAU DE LA MUSICA CATALANA

Synopsis – see Technical Tour 6 for details

TECHNICAL TOUR 20 – AIRPORT EXTENSION AND BUS PARK

Synopsis – see Technical Tour 4 for details

TECHNICAL TOUR 21 – EIXAMPLE AND MODERNISME

Synopsis – The distinctive grid pattern of Ildefons Cerda's extension to Barcelona has become synonymous with the city. Less is known about the man himself although a travelling exhibition, recently shown at the RIBA London attempted to give proper consideration to his achievements. His analytical approach, what he called 'urbanizing science' was well ahead of its time.

Military restrictions banned construction in an area within the range of a cannon ball fired from the city walls. This created a vast empty space around the city and it was into this space that Cerda planned his great extension. This great expansion happened over a relatively short period and coincided with a great flowering of architectural creativity. His Modernista colleagues, Lluís Domenech I Montaner, Josep Puig I Cadafalch, Josep Vilaseca I Casanova and Josep I Jujol amongst many others, joined Gaudi. They all worked in the current fashionable style, known as 'Modernista'.

This tour will travel through the Eixample district looking at Cerda's legacy and will also look at a number of Modernista buildings. It will be partly on the coach and partly on foot.

COACH TOUR 2 – GETTING TO KNOW BARCELONA

Synopsis – see Coach Tour 1 for details



Scenic Tours

Wednesday 21 May

SCENIC TOUR 1 – GIRONA AND FIGUERES (09:00 – 19:00) full day tour

Cost: £100 (fee includes lunch) – Visit the beautiful city of Girona, capital of the Catalan province, and visit the impressive Gothic Cathedral, which dominates the townscape. From there, a marked archaeological walk takes in the most important sites of the old town, such as the Banys Àrabs or Arab baths and the Jewish quarter, El Call. Lunch will be taken in a typical restaurant.

In the afternoon, enjoy a visit to the famous Dalí Museum in Figueres. Converted by Dalí into a museum, even the exterior aims to surprise. It houses the greatest collection of work by the surrealist painter, who was born in Figueres.

Thursday 22 May

SCENIC TOUR 2 – ANCIENT BARCELONA AND RAMBLAS (09:00 – 13:00) half day tour

Cost: £35 – Walk through the Gothic Quarter and view the outside of famous buildings, such as the Cathedral, the 16th Century renaissance Palau de la Generalitat and Plaça del Rei. Experience the hustle and bustle of the Ramblas on foot, filled with historic and artistic monuments and the symbol of cosmopolitan Barcelona: The Font de Canaletas, a 19th Century iron fountain, the Gran Teatre del Liceu, one of the temples of world opera, and the Mercat de la Boqueria, the most famous market in the city.

SCENIC TOUR 3 – PANORAMIC BARCELONA (15:15 – 19:00) half day tour

Cost: £35 – Discover the main attractions and monuments of the city by bus.

Discover Eixample, one of the most unusual urban spaces in the world, with its apartment blocks and commercial buildings, including the great, unfinished masterpiece by Antonio Gaudí, the Sagrada Família. Drive along the Passeig de Gràcia, Barcelona's most elegant avenue where Gaudí's Casa Batlló and Casa Milà (La Pedrera) are situated before experiencing the colourful sights on the Ramblas. Tour the Olympic Marina, a small city created for the 1992 Olympic Games, in which the athletes lived, before seeing the Olympic Stadium and futuristic Palau Sant Jordi at Montjuïc.

RESTAURANT BELTXENEA DINNER (21:00)

Cost: £60 (includes wine) – Join other BCO partners at the Restaurant Beltxenea, 5 minutes walk from Casa Batlló for a feast of fresh lobster and sirloin. The restaurant takes great pride in providing the best of Basque and international cooking in luxurious surroundings.

Friday 23 May

SCENIC TOUR 4 – ART OF CAVA AND MONTSERRAT (09:00 – 19:00) full day tour

Cost: £95 (fee includes lunch) – Travel to Sant Sadurn d'Anoia, the birthplace of Cava and visit one of its famous Cava cellars, Codorníu, founded in 1551 and now a National Historic Monument. Observe the art of winemaking, handed down through 17 generations, before tasting the finished product.

Lunch will be taken in Paradis Can Amat, a splendid 19th Century Catalan mansion, surrounded by natural parklands before driving up the mountain of Montserrat, with its rugged scenery and unique rock formations. Visit the Benedictine Monastery of the Virgin of Montserrat, one of Spain's most significant places of pilgrimage, where the Monastery's Royal Basilica, houses the famous wooden Romanesque sculpture of the Black Virgin.

Scenic Tours

Friday 23 May *continued*

SCENIC TOUR 5 – MODERN BARCELONA (09:00 – 13:00) half day tour

Cost: £40 – Take a walking tour around the Olympic Marina, a small city created for the 1992 Olympic Games. Discover the Maremagnum leisure area by bus, where the best shops, restaurants and bar buzz with life. Take a tour around the Olympic ring, where the Olympic Stadium and the futuristic Palau Sant Jordi, now a concert venue. Finally visit Pueblo Español, an architectural complex built for the Universal Exhibition of 1929, which reproduces the different houses of each Spanish province in the urban structure of a village.

SCENIC TOUR 6 – GAUDI WORKS (15:00 – 19:00) half day tour

Cost: £35 – Drive through Eixample, one of the most unusual urban spaces in the world, with apartment blocks and commercial buildings and the neighbourhood's Golden Square, the bourgeois centre of the city at the end of the 19th Century. Continue along the Passeig de Gràcia and admire the façade of Gaudí's Casa Batlló and Casa Milà (La Pedrera). Take a walk through Parc Güell, a surrealist park, one of Gaudí's most spectacular architectural works before viewing his great, unfinished Sagrada Família (from the outside).

Saturday 24 May

SCENIC TOUR 7 – ANCIENT BARCELONA AND RAMBLAS (09:00 – 13:00) half day tour

Cost: £35 – see Scenic Tour 2 for details

SCENIC TOUR 8 – MONTSERRAT (15:00 – 19:00) half day tour

Cost: £40 – Travel to the mountain of Montserrat, a beautiful place used as the setting for Wagner's Parsifal, because legend has it, the knight discovered the Holy Grail there. Nestled amidst the rugged scenery of steep jagged cliffs and unique rock formations is the ancient Monastery of the Virgin of Montserrat, one of Spain's most significant places of pilgrimage, where the Monastery's Royal Basilica, houses the famous wooden Romanesque sculpture of the Black Virgin.

SCENIC TOUR 9 – ART OF WINE (15:00 – 19:00) half day tour

Cost: £45 – Discover the essence of Bodegas Torres at Vilafranca del Penedes. Understand the meaning of wine culture to Torres, as well as how, it continues to be applied, generation after generation. A short video gives an overview of Torres history and a brief introduction to wine and brandy making before a guided tour takes you through the winery, from the vineyards through the traditional Josefa ageing cellar to the design and marketing. Finally, experience the art of opening and savouring wine by tasting a variety of Torres wine.

DINNER – RESTAURANT LA FONDA DEL PORT (21:00)

Cost: £40pp (includes wine) – Enjoy the local fare at a typical fish restaurant located in the Olympic Marina near the Hotel Arts in the company of other BCO delegates and partners.

Wednesday 21 May

THE BCO CUP – GOLF GIRONA

The competition will take place at Golf Girona on the day before the Conference starts.

The golf club is approximately 1_ hours north of Barcelona and is situated in a sweeping valley with stunning scenery set against mountain backdrops and only 5 minutes from the centre of Girona.

Play will be in three balls, with a handicap limit of 24. Handicap certificates may be required. Tee off times will start at 10.30. The cost per head is £125 and includes coffee on arrival, buffet lunch and dinner.

The BCO Cup will be sponsored by Skanska Construction UK Ltd and team and individual prizes will be awarded.

Transport will be provided from the conference hotels from 08.00 returning after dinner at 20.30. Full details will be sent to you with the days arrangements.

Thursday 22 May

ADDITIONAL GOLF

A limited number of tee times have been reserved from 10.30 at Golf Girona. Play will be in fourballs. The cost is £45, which includes coffee and a light lunch on arrival.

Transport will be provided from the conference hotels. Only those attending the conference will be eligible to play golf. All places will be on a first come first served basis. If you have preferred playing partners, please indicate them on the booking form.

For more information, please contact:

Ian Boyd on Tel/Fax: 020 7371 9687

E-mail: ian-w-boyd@supanet.com

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Barcelona Map



CONFERENCE HOTLINE +44 (0)1722 339811

Please contact SAS Event Management for all conference queries:
SAS Event Management Ltd, The Old George Brewery, Rolleston Street, Salisbury SP1 1DX.

SAS EVENT MANAGEMENT

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NOMINATED CONFERENCE HOTELS

Delegates should make their own arrangements for hotel accommodation. May is high season in Barcelona and we recommend that you make your reservations at the earliest opportunity. A limited number of rooms at preferential rates have been reserved for delegates at the following nominated hotels.

Please make your booking directly with the hotel. You must quote the booking reference to obtain the reduced rates. Rates are exclusive of VAT @ 7% and service charges. Breakfast is charged separately.

Hotel Arts www.ritzcarlton.com

The Hotel Arts is the venue for the conference. A 5 star grand deluxe hotel, located at the Puerto Olímpico, surrounded by beaches and open air cafés and only minutes away from the city centre. The hotel offers 482 luxurious rooms and apartments with magnificent views of the city and Mediterranean. Restaurants and bars offer gourmet cuisine and tapas. Facilities include business centre, fitness centre, sauna, steam bath and an open air swimming pool with jacuzzi.

Single/Double: 320 Euros Breakfast: from 16 Euros

NB: Reservations must be made direct to the hotel on the Hotel Arts Booking Form – available at www.sasevents.co.uk

Grand Marina Hotel www.grandmarinahotel.com

The new Grand Marina Hotel is co-located with the World Trade Centre in the old port of Barcelona, close to the Ramblas and Gothic Quarter, approximately 10 minutes by coach from the Hotel Arts. A 5 star deluxe hotel offering 253 rooms and 37 suites. There are three restaurants - gourmet, Japanese and buffet, with a Lobby and Piano Bars. Facilities include business centre, fitness centre and an open air swimming pool on the top floor.

Single/Double: 290 Euros Breakfast: 18 Euros

NB: Reservations must be made direct to the hotel on the Grand Marina Booking Form - available at www.sasevents.co.uk

Hotel AC Front Maritim www.ac-hoteles.com

The AC Front Maritim is a new, modern 4 star hotel, located on the Nueva Mar Bella Beach, next to Puerto Olímpico, approximately 10 minutes by coach from the Hotel Arts. The hotel offers 177 rooms, restaurant, café and bar. Facilities include business centre, fitness centre, sauna and steam room.

Single/Double: 177 Euros Breakfast: 11 Euros

NB: Please book direct on Tel: +34 933 034 440 Fax: +34 933 034 441 quoting reference: BCO Conference.

Hotel AC Diplomatic www.ac-hoteles.com

A 4 star hotel located in the city centre and a 10 minute coach ride to the Hotel Arts. The hotel offers 211 rooms, including suites, a restaurant and lounge bar. Facilities include business centre, solarium, fitness centre & sauna.

Single/Double: 179.15 Euros Breakfast: 13.22 Euros

NB: Please ask for "Beatriz" when booking direct on Tel: +34 932 723 810 Fax: +34 932 723 811 quoting reference: BCO Conference.

