

BCO

BCO NEXTGEN AWARDS

12 NOVEMBER 2019

**THE BREWERY, 52 CHISWELL STREET
LONDON, EC1Y 4SD**

SPONSORSHIP BROCHURE

NEXTGEN



WHY SPONSOR?

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We invite you to support this worthwhile and valuable initiative from BCO NextGen. Being a part of this programme will bring numerous benefits to your organisation, including:

- Building rapport with the next generation of talent in the sector
- Raising the profile of your organisation with younger staff
- An opportunity to generate press, social media and content marketing opportunities
- Brand profile opportunities before, during and after the awards evening

KEY DATES

15 MAY 2019

12 JUNE 2019

19 JUNE 2019

12 NOVEMBER 2019

NOMINATIONS OPEN

NOMINATIONS CLOSE

BOOKINGS OPEN

AWARDS EVENING

PACKAGE SUMMARY

HEADLINE SPONSOR

£10,000

GOLD SPONSOR

£7,500

SILVER SPONSOR

£3,500

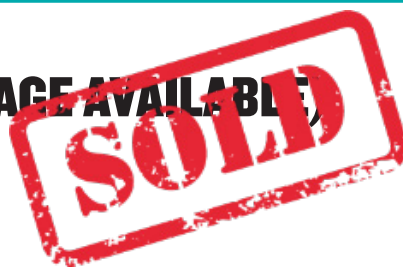
BRONZE SPONSOR

£1,750

All packages exclude VAT.

THE PACKAGES

HEADLINE SPONSOR (1 PACKAGE AVAILABLE) £10,000



Before Event:

- Logo, hyperlink to your website and 300 word brand profile on the BCO NextGen Awards webpage
- Your logo on pre event marketing
- Mentions on social media pre event, where appropriate
- Use of the 'BCO NextGen Headline Sponsor' logo to promote your involvement with the awards
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable
- Your logo on event e-tickets

During Event:

- A table of 10 for company representatives at the awards evening
- Exclusive use of 1 logo wall in the drinks reception area
- Display space for 2 pull up banners and marketing materials in the drinks reception area
- Brand profile: your logo included:
 - the printed guest list
 - the holding slides throughout the event
 - a sponsor loop during dinner
- Acknowledgement of your support on the evening via social media
- Acknowledgement of your sponsorship announced by the MC at an appropriate juncture

After Event:

- Your logo as headline sponsor on every winner's certificate
- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable

GOLD SPONSOR (1 PACKAGE AVAILABLE) £7,500



Before Event:

- Logo, hyperlink to your website and 200 word brand profile on the BCO NextGen Awards webpage
- Your logo on pre event marketing
- Mentions on social media pre event, where appropriate
- Use of the 'BCO NextGen Award Sponsor' logo to promote your involvement with the awards
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable

During Event:

- 4 tickets for company representatives at the awards evening
- Display space for 2 pull up banners and marketing materials in the drinks reception area
- Brand profile: your logo included:
 - the printed guest list
 - the holding slides throughout the event
 - a sponsor loop during the dinner
- Acknowledgement of your support on the evening via social media
- Acknowledgement of your sponsorship announced by the MC at an appropriate juncture

After Event:

- Your logo as gold sponsor on every winner's certificate
- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable

SILVER SPONSOR

£3,500

Before Event:

- Logo, hyperlink to your website and 100 word brand profile on the BCO NextGen Awards webpage
- Your logo on pre event marketing
- Mentions on social media pre event, where appropriate
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable

During Event:

- 2 tickets for company representatives at the awards evening
- Brand profile: your logo included:
 - the printed guest list
 - the holding slides throughout the event
 - a sponsor loop during the dinner
- Acknowledgement of your support on the evening via social media
- Acknowledgement of your sponsorship announced by the MC at an appropriate juncture

After Event:

- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable

BRONZE SPONSOR

£1,750

Before Event:

- Logo, and hyperlink to your website on the BCO NextGen Awards webpage
- Your logo on pre event marketing
- Mentions on social media pre event, where appropriate
- Acknowledgement of your support in press releases issued by the BCO prior to the event, if applicable

During Event:

- Brand profile: your logo included:
 - the printed guest list
 - the holding slides throughout the event
 - a sponsor loop during the dinner
- Acknowledgement of your support on the evening via social media
- Acknowledgement of your sponsorship announced by the MC at an appropriate juncture

After Event:

- Acknowledgement of your support in press releases and social media posts issued by the BCO after the event, if applicable