



# BCO NEXTGEN IDEAS PROJECT 2022

## Transforming the Future of Workspace

The BCO NextGen Ideas Project is a brand new concept for 2022 — a completely rejuvenated, reimagined iteration of our previous ‘Design Competition’. At its core, this is an idea generation competition — the parameters are what you make them. We are challenging YOU to present your boldest, most innovative and creative ideas for the future workspace. Centring your focus on the requirements of the modern office, we want you to put forward your most revolutionary ideas yet.

For 2022, we have decided to make a substantial change — the submission is now individual, as opposed to team based. This will encourage you to dig deep and own your potential to transform the future of the workspace, for everyone. Please note, you must be a member of BCO NextGen in order to enter.

### Entry Requirements

We ask entrants from the BCO NextGen to respond to one of the four 2022 focus categories, as listed below, within their submission:

- Addressing the **Climate Emergency**
- Integrating **New Technologies**
- Designing the **Human Experience**
- Creating **Diversity and Inclusion / Social Impact**

We recognise that some ideas will address more than one of these topics, but we ask entrants to pick a central topic that their idea aligns most closely with.

Entrants are asked to submit a maximum 1000 words within the provided template, explaining their idea including, but not limited to:

- **The What** (what your idea is, what problem/challenge is it addressing)
- **The Why** (why is your idea going to transform the future of workspace)
- **The How** (how will your idea be implemented within the workplace)

Alongside your text please submit up to one A3 sheet including image(s) and or diagram(s) to explain your idea.

Please include your name and full contact details on the form, including the title of your idea as well as an opening paragraph which will act as a summary. We also ask you to submit a paragraph telling us about yourself and your career to date, within 150 words. In order to submit an entry you must be a BCO member, and we therefore ask for your membership number to be clearly stated on the form.

Entry form can be found via the link below: [Entry Form](#) and should be submitted by email to [mail@bco.org.uk](mailto:mail@bco.org.uk)

Please note this is an individual competition and submissions must be submitted individually rather than from groups.

# Why Enter?

This initiative will offer an incredible opportunity to showcase your ideas to not only the BCO but also the wider workplace industry. With the six finalist contestants receiving state of the art public speaking training and supporting workshops with **Ginger Leadership Communications**. They will then have the opportunity to flex their new-found skills, pitching their ideas publicly at the final Ideas Project Event attended by key leaders across the industry and BCO members later this year. This is a truly unmissable opportunity to nurture your confidence, and in turn advance your career.

The finalists will also receive access to a series of exciting press opportunities to aid the promotion of their submission. These will include:

- **Pitching** an exclusive feature with a national title + winner interviews
- **Pitching** an opinion piece to a business title
- **Sharing** the images with national and broader media and on social media
- **Integrating** contestants into BCO Content Strands (BCO Voices / New Normal)
- **Developing** your elevator pitch with opportunities to pitch to key industry leaders
- **Develop** research connections within your areas of expertise

## Public Speaking Training

### Amplify Programme

This transformative programme challenges aspiring leaders to build their communication confidence and find their own voice. Using the frame of TED-style speaking, participants develop their ‘idea worth spreading’, write a great short talk and deliver it with passion and personality — fundamental skills that can be transferred to all spoken word scenarios. This is an incredible opportunity to enhance your communication skills, the positive impact of which will reverberate far beyond the professional sphere.

In a total of approx. 36 hours / 4 training days, participants will:

- **Transform** into communicators who influence and inspire
- **Create** a message that resonates, inspiring others to pass it on
- **Develop** confident, authentic leadership
- **Showcase** their expertise and propel their visibility
- **Find** new found confidence to speak up in all manner of communication scenarios

# NEO HAUS



One America Street reactivation with building section to Ground Floor Amphitheatre

# Key Competition Dates for your diary

## Launch:

- 31/03/22

## Deadline for Submissions:

- 20/05/22

## Top 6 Finalists Revealed:

- June 2022

## Public Speaking training:

- 5 July 2022
- 21 July 2022
- 8 August 2022
- 15 September 2022
- 121's from 15 September onwards 2022

## Final Ideas Project Ted Talk style event:

- September 2022 (date tbc)

## Judging Criteria and Jury:

- Creativity + Innovation 40%
- Idea Originality 30%
- Deliverable and Scalable 30%

## Additional considerations will include:

- Environmental Impact of proposal

We want to stimulate diverse thinking from all disciplines across the industry and encourage BCO NextGen entrants from all sectors to enter.

The jury panel will consist of a diverse selection of BCO NextGen committee members across the different sectors to provide a fair and comprehensive assessment of your submission.

