



# BCO NEXTGEN IDEAS PROJECT 2025

## Transforming the Future of Workspace

The BCO NextGen Ideas Project is back, and we are challenging **YOU** to present your most innovative and creative ideas for the future workspace. We encourage you to put forward your most revolutionary ideas yet centring your focus on how we could revolutionise the future workplace for everyone.

### Entry Requirements

We ask entrants from the BCO NextGen to respond to one of the three 2025 focus categories with a particular focus on the Occupier, as listed below, within their submission:

1. **Hospitality**
2. **Social Value**
3. **Diversity, Equity & Inclusion**

We recognise that some ideas will address more than one of these topics, but we ask entrants to pick a central topic that their idea aligns most closely with.

Entrants are asked to submit a maximum 1000 words within the provided template, explaining their idea including, but not limited to:

- **The What** (what your idea is, what problem/challenge is it addressing)
- **The Why** (why is your idea going to transform the future of the workspace)
- **The How** (how will your idea be implemented within the workplace)

Alongside your text, please submit up to one A3 sheet including image(s) and/or diagram(s) to explain your idea.

Please include **your name** and **full contact details** on the form, including the title of your idea as well as an opening paragraph which will act as a summary. We also ask you to submit a paragraph telling us about yourself and your career to date, within 150 words.

In order to submit an entry you must be a BCO NextGen member, and we therefore ask for your membership number to be clearly stated on the form.

The entry form can be found via the BCO website and should be submitted by email to **events@bco.org.uk**.

Please note this is an individual competition and submissions must be submitted individually rather than from groups.

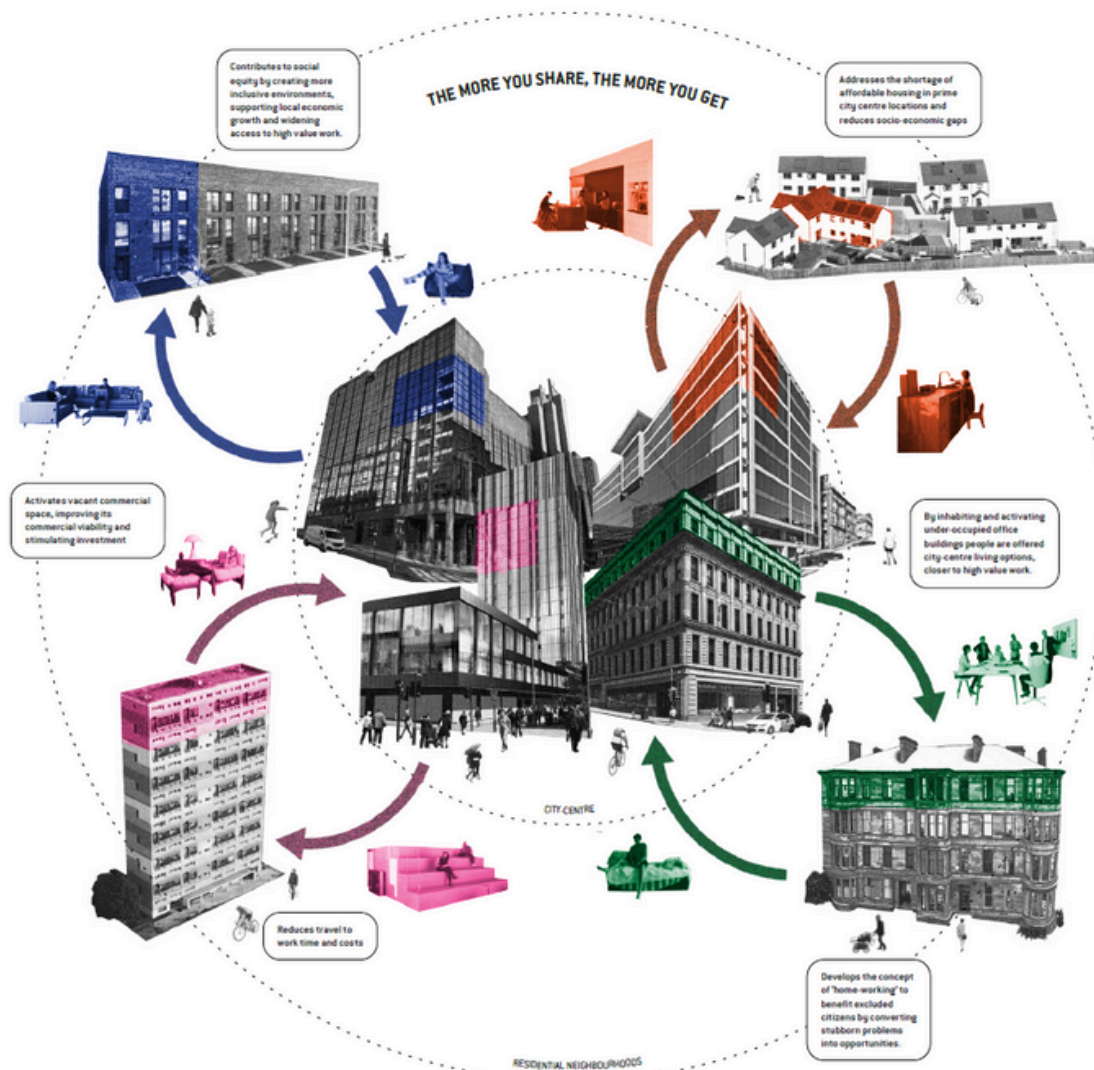
# Why Enter?

This initiative will offer an incredible opportunity to showcase your ideas to not only the BCO but also the wider workplace industry. All finalists will receive state of the art public speaking training and mentorship from both established industry professionals and last year's finalists. You will have the opportunity to develop and present your ideas and flex your newfound skills at a TedTalk Style event later this year, attended by both BCO Members and wider industry professionals.

This is a truly unmissable opportunity to nurture your confidence, develop your ideas, expand your network and in turn advance your career.

The finalists will also receive access to a series of exciting press opportunities to aid the promotion of their submissions. These will include:

- **Pitching** an exclusive feature with a national title + winner interviews
- **Sharing** the images with national and broader media and on social media
- **Integrating** contestants into BCO Content Strands (e.g. BCO Voices/New Normal)
- **Developing** your elevator pitch with opportunities to pitch to key industry leaders
- **Expanding** your research connections within your areas of expertise



# Key Competition Dates For Your Diary

## Launch:

- Monday, 14 April 2025

## Deadline for Submissions:

- Monday, 19 May 2025

## Top 6 Finalists revealed:

- Friday, 13 June 2025

## Public Speaking training:

- Wednesday, 9 July 2025

## Finalist Showcase event:

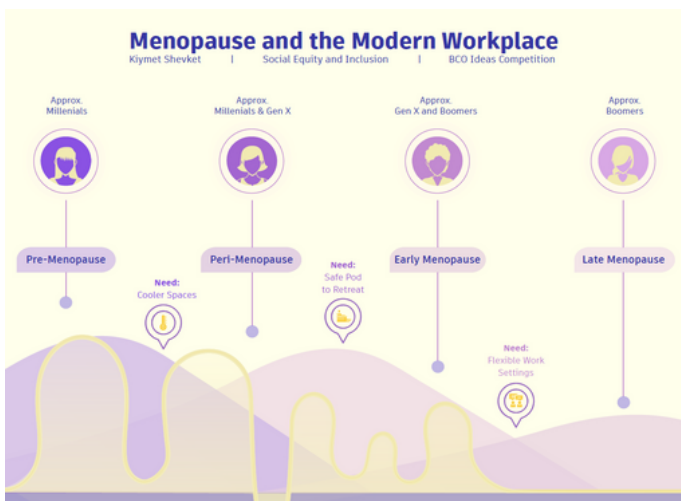
- Thursday, 9 October 2025

## Judging Criteria and Jury:

- Creativity + Innovation **25%**
- Idea Originality **25%**
- Deliverable and Scalable **25%**
- Environmental Impact of Proposal **25%**

We want to stimulate diverse thinking from all disciplines across the industry and encourage BCO NextGen entrants from all sectors to enter.

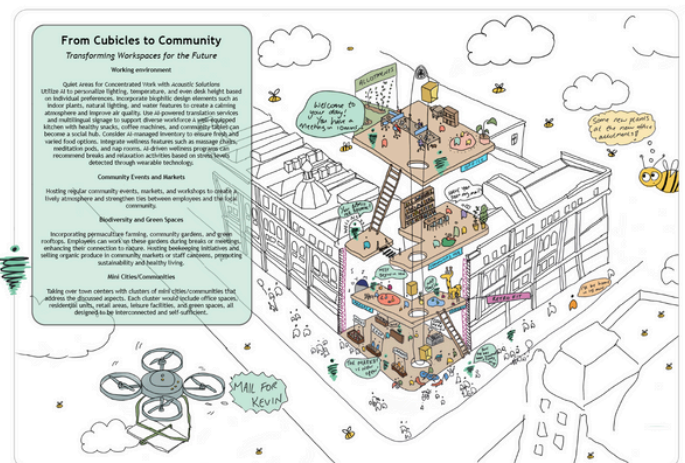
The jury panel will consist of a diverse selection of BCO committee members across the different sectors to provide a fair and comprehensive assessment of your submission.



Project: Menopause and the Modern Workplace | BCO NextGen Ideas Project 2024 Finalist Created By: Kiymet Shevket, Foster + Partners



Project: The Sentient Office: Transforming the Future of Work | BCO NextGen Ideas Project 2024 Finalist Created By: Lina Mutanhaurwa, Turner & Townsend



Project: From Cubicles to Communities | BCO NextGen Ideas Project 2024 Finalist Created By: Laura Hennessy, McBains