

**BCO**

**BCO NEXTGEN  
AWARDS 2026**

**PARTNERSHIP  
OPPORTUNITIES**

**NEXTGEN**

*Celebrating the achievements and successes of young professionals in the office sector*

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**For more information or to reserve a  
package please contact:**

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**INTRODUCING...**

# **ENHANCED PARTNERSHIPS**

**You shared. We responded. The ‘NextGen’ of partner opportunities.**

The BCO are pleased to announce the new, enhanced partnership programme to support partners to build personal **Profile**, **Engage** invaluable with members, and advance **Prospect** relationships. Packages now align to your core partnership goals.

**Choose packages based on your core objectives.**

## **PROFILE**

Introduce your key team members to build authority with various profile building opportunities and capture attention.

## **ENGAGE**

Work with us to create engaging content, to captivate members, and build shareable assets to support marketing in and outside of the BCO.

## **PROSPECT**

Identify and invite key parties for specialist co-hosted events and coverage to help develop prospect relationships.

## **FOUNDATION OF BRAND RECOGNITION**



# ABOUT US

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Since launching in 2009, the BCO NextGen has grown into a community of more than 1,200 professionals aged 35 and under, representing a third of the BCO's wider membership.

What began as a way to bring new voices into the industry is now a well-established platform for emerging leaders.

NextGen connects ambitious professionals across the commercial property sector through events, mentoring and collaboration. Members explore the future of workplaces - from sustainability and smart buildings to flexibility and digital innovation - while building strong networks and learning directly from industry leaders.

Through building tours, panel discussions and seminars, and the BCO's wider programme of more than 100 events annually, NextGen is where fresh perspectives help shape the future of the workplace.

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The 2026 BCO NextGen Awards will take place at STEREO Covent Garden, providing an exciting and vibrant setting in the heart of London for the industry to come together and celebrate the next generation of talent.

The BCO NextGen Awards recognise excellence across nine categories, including:

- **NextGen Rising Star:**
  - **London & South East**
  - **Midlands and East Anglia**
  - **Northern England, North Wales and Northern Ireland**
  - **Scotland**
  - **South West England and South Wales**
- **Graduate of the Year**
- **Impact Award**
- **Inspirational Leader of the Year**
- **Employer of the Year**

These awards highlight the future leaders shaping the built environment, recognising innovation, leadership, and positive impact across the property community.

# AWARDS SCHEDULE

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**JULY '26 | Nominations open**

**AUGUST '26 | Nominations close**

**SEPTEMBER' 26 | Bookings open**

**12 NOVEMBER '26 | Awards evening**

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# CHOOSE YOUR FOCUS

**Packages can now be closely linked to your core focus for partnering.**

Those looking to build brand and profile for key personnel or ideas should look to leverage our Silver - Profile - package. If it is creating closer relationships with target prospects, then Platinum may suit you best.

## HOW IT WORKS

1. Choose your relevant package according to your objectives
2. Work with us to choose your relevant package features from below
3. If you choose Gold, you also receive Silver benefits, and so on...

## SILVER

### PROFILE

*Choose one from:*

- **Thought leadership article**
- **Research opinion**
- **Panel slot**
- **Event 'vox-pop' interview**

## GOLD

### ENGAGE

*Choose one from:*

- **Podcast interview**
- **Webinar or seminar**
- **Facilitated lunch**
- **Video interview**
- **Event display space**

*Includes silver feature*

## PLATINUM

### PROSPECT

*Choose one from:*

- **Formal Roundtable**
- **BCO research co-event**
- **Project tour**
- **Extended video interview**

*Includes silver & gold feature*

# PLATINUM SPONSOR

# £9,500

+VAT

**Highest level coverage for NextGen Awards as headline sponsor, with various opportunities to build profile, engage members and prospect potential clients & partners.**

## PROFILE OPPORTUNITIES

- Exclusive interview or expert insight piece on the BCO website, shared in BCO digital newsletter
- Minimum 10 social media mentions before, during and after the event
- Your sponsorship and 'brand core message' acknowledged by the MC at an appropriate juncture
- Exclusive sponsorship of two Award categories
- Access to event photography for your own marketing purposes
- Opportunity to present the 'NextGen Choice' Award
- Acknowledgement in BCO NextGen Awards press release
- Premium brand profile featured in the digital awards programme

## ENGAGE OPPORTUNITIES

- 1x 'Engage feature' of your choice
- Opportunity to address the audience with a welcome speech
- A dedicated area at the event for networking and brand activation

## PROSPECT OPPORTUNITIES

- 1x 'Prospect feature' of your choice
- 12 tickets with premium reserved seating (worth £1,560) for your guests and bottle of bubbles for your guests
- Exclusive access to pre-arranged B2B meetings with selected members of the BCO NextGen committee

## BRAND FOUNDATIONS

- Prime logo placement as 'Headline sponsor' across all marketing materials
- 200-word profile with brand logo, website link on the awards webpage
- Top-tier on-screen logo visibility throughout the ceremony
- Your company name featured as on winner's trophies for two categories
- Brand logo on digital winner's certificate for two categories
- Brand logo on both guest list and events invite
- Social media acknowledgement on the evening

**Extensive level coverage at the NextGen Awards and strong opportunities to build profile, engage members.**

## **PROFILE OPPORTUNITIES**

- 1x 'Profile Feature' of your choice
- Sponsorship of your chosen award category (subject to availability)
- Your sponsorship acknowledged by the MC at an appropriate juncture
- Minimum 10 social media mentions before, during and after the event
- Brand logo and brand profile featured in the digital awards programme

## **ENGAGE OPPORTUNITIES**

- 1x 'Engage Feature' of your choice

## **PROSPECT OPPORTUNITIES**

- 10 tickets with reserved seating (worth £1,300) for your guests and bottle of bubbles for your guests

## **BRAND FOUNDATIONS**

- Use of the "BCO NextGen Award sponsor" logo in your own marketing
- Brand logo across pre-event marketing
- Brand logo and brand profile featured in the digital awards programme
- On-screen brand logo visibility throughout the evening
- Your company name featured as on winner's trophies for your category
- Social media acknowledgement on the night
- Brand logo featured on your category winner's certificate
- Acknowledgement in post-event press releases

# SILVER SPONSOR

**£2,250**  
**+VAT**

**Brand coverage at the NextGen Awards and strong opportunities to build profile for the brand and key persons.**

## **PROFILE OPPORTUNITIES**

- 1x 'Profile Feature' of your choice
- Logo, website link and 100-word profile on the awards webpage
- Featured in social media posts across the campaign lifecycle
- Logo and brand profile featured in the digital awards programme

## **PROSPECT OPPORTUNITIES**

- 8 tickets with reserved seating (worth £1,040) for your guests and bottle of bubbles for your guests

## **BRAND FOUNDATIONS**

- Your sponsorship acknowledged by the MC at an appropriate juncture
- Logo included in pre-event marketing
- Acknowledgement in BCO NextGen Awards press release
- On-screen logo visibility at a key moment during the ceremony
- Social media acknowledgement on the evening

# NEXTGEN AWARDS 2026

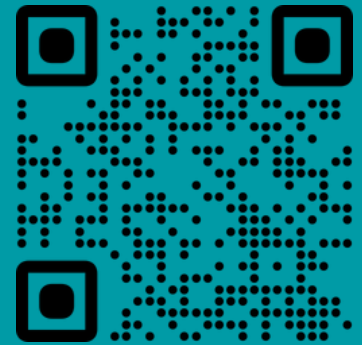


Your partnership will help empower emerging voices and champion the next generation of workplace innovation.

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To watch the 4-minute overview of **Enhanced Partnerships - How it Works**, scan the QR code:

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## LET'S DISCUSS YOUR OBJECTIVES

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